

The TV4U.US web site, located at [www.tv4u.us](http://www.tv4u.us) (the “Site”) is operated by TV4U, Inc. (the “Company”). By using the Site, you agree to the collection and use of your information by us in accordance with this Privacy Policy. If you do not agree with this Privacy Policy, please do not use the Site. It is our goal to bring you information that is tailored to your individual needs and, at the same time, protect your privacy.

### **Changes To The Privacy Policy**

We reserve the right to change the terms of this Privacy Policy. Any changes will be posted on this page. We encourage you to check this page regularly. Your continued use of the Site following any changes to this Privacy Policy will constitute your acceptance of such changes. You agree that the information that we gather now will be subject to the Privacy Policy in effect at the time of use.

### **Information We Collect**

We may collect personal information that you voluntarily give to us such as name, postal address, telephone number, fax number, and e-mail address. For example, we may collect personal information when you purchase merchandise, enter a sweepstakes, become a member, complete a survey or otherwise communicate with the Site. Personal information may also include information we gather about you on the Site such as your purchase history. If you place an order with us or use another feature of the Site that requires payment, we may collect your account or credit card number. We may also collect demographic information that you provide to us, such as your zip code or age. We may collect non-personal information from you by “passive” means. We may collect your Web site browsing patterns or IP address to analyze the trends, help diagnose problems with our server, gather broad demographic information and administer the Site. We may also set and access cookies to collect information about how the Site is used, to customize the delivery of information, to control the display of advertisements, to record registration and personalized information.

### **How We Use Your Information**

We may use your personal information for customer service, to provide you with the information, product or service that you requested, and to customize your experience on the Site. For example, if you make a purchase on the Site, we may use your e-mail address to send you a purchase confirmation notice and your mailing address to send your purchase. Similarly, if you enter an online sweepstakes, we will use this information to notify you if you are a winner and award the prize. We may use third party contractors to help us operate our business and the Site or administer activities on our behalf and may share your personal information with these contractors for those limited purposes. We may share your personal information with our artists and with other companies.

Unless you tell us not to, we may also use your personal information to contact you with information we think you might be interested in. If you do not want to receive this information, you can e-mail us anytime at [customerservice@tv4u.us](mailto:customerservice@tv4u.us). To the extent required by the CAN SPAM Act, commercial e-mail messages will also provide you with an opportunity to opt-out of receiving this information. Please note that changes to your preferences may not be effective immediately and will only be effective prospectively. We may also share your personal information with other companies or persons who may offer you services and products of interest. If you do not wish to have your information shared in this way, please e-mail us anytime at [customerservice@tv4u.us](mailto:customerservice@tv4u.us). Please note that

changes to your preferences may not be effective immediately and will only be effective prospectively.

If you place an order on the Site, we will use your financial information to bill you for products and services or otherwise process your transaction. By making a purchase on the Site, you consent to us providing your financial information to our service providers to process your transactions. These third parties may include credit card companies and banking institutions used to process the transaction.

We may use your demographic information to tailor the Site to you and for internal purposes. We use non-personal information for internal purposes and to help us interact with visitors to the Site. We may also share aggregate demographic information and non-personal information with advertisers so they can tailor their advertisements to the appropriate audience and to illustrate trends and patterns to third parties.

#### **Children**

We will not knowingly collect personally identifiable information from children under age 13.

#### **Sale of Assets, Merger, Acquisition, Bankruptcy**

Information collected from you may be transferred to a third party as a result of a sale or acquisition, merger or bankruptcy involving Company.

#### **Other Disclosures**

We may also disclose your information in response to court orders or subpoenas or if we determine that it is necessary to do so to comply with applicable laws or to protect the interests or safety of Company or other visitors to the Site.

#### **Links**

The Site may contain links to other sites including, among others, those of advertisers, and other third parties whose trademarks may appear on the Site. We are not responsible for the privacy practices or the content of the sites to which we provide links. You should carefully review the privacy policies of any linked sites you access via the Site.

#### **Community Functions**

The Site may make available to its users chat rooms, forums, message boards, and/or other community functions. Remember that any information you disclose in these areas becomes public information and you should exercise caution when deciding to disclose your personal, financial or other information. You should use such community functions at your own risk.

#### **Security**

Protecting your information is important to us. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we are committed to protecting your information, we cannot ensure or warrant the security of any information you transmit to us.

#### **Correct/Update Personal Information**

If you would like to review, update, change or delete information that we have collected from you, please send an e-mail to [customerservice@tv4u.us](mailto:customerservice@tv4u.us) or write to TV4U, Inc., 701 N. Green Valley Parkway Suite 115 Henderson, NV 89074. Please note that changes may not be effective immediately.

#### **Requests for Use of Personal Information**

Pursuant to California law, California residents, upon request, are entitled to obtain a listing of the names and addresses of any third-party direct marketers that receive

personal information received under this Privacy Policy during the prior calendar year, together with the types of products or services that they market. If you would like a copy of this information, please write to TV4U, Inc. 701 N Green Valley Parkway Suite 115 Henderson, NV 89074

**Contact Us**

Please contact us with any questions or comments regarding our privacy policy:

TV4U, Inc.  
701 N Green Valley Parkway Suite 115  
Henderson, NV 89074  
customerservice@tv4u.us  
Phone (702)360-9994  
Fax (702) 360-9996

**Effective Date**

This privacy policy is effective as of September 15, 2006

We are very sensitive to your concerns regarding the security of using your credit cards to purchase products over the Internet. Safeguarding your privacy and confidentiality is of the utmost importance to us. Our site uses Cardservice International which encrypts your data while it is being transferred over the Internet. This makes it very difficult for someone to steal your credit card information. We also use encryption technologies to protect the security of your credit card and password information while we are processing your order.